

## Allie Greenberg, MBA

Allie Greenberg provides fractional bookkeeping and controller services to growing businesses ready to take their financial operations to the next level. She brings over 16 years of unparalleled experience to her role as a trusted business solutions expert.

Allie specializes in turning messy books into streamlined processes, managing everything from day-to-day bookkeeping and payroll to high-level controller functions like cash flow forecasting, budgeting, financial reporting, and contractor management. Whether she's setting up invoicing systems, guiding clients through QuickBooks, or stepping in as a strategic financial partner, Allie's calm, approachable style makes even the most daunting financial tasks feel manageable. She believes your numbers should tell a story—and she's here to help you write a profitable one.

Allie is a certified QBO Pro Advisor and brings a broad range of expertise, flexibility, accuracy, and speed. Working with Allie will bring you a sense of partnership and relief that someone is in your corner. Her mission is to drive business success and help organizations reach their full potential.

Allie holds both her undergraduate degree and an MBA from Quinnipiac University. Her educational background has provided a solid foundation for her skills in finance, business management, organizational structure and sales.

## **Our Core Services**

- Fractional CFO / Office of the CFO/Bookkeeping: Bookkeeping & accounts, Tax, dashboards, financial reports, and strategy from a CPA led team who understand founder struggles.
- Audit & Due Diligence Readiness: Get prepared for investors, lenders, or audits without the panic.
- Feasibility Studies & Financial Modelling: Custom models with realistic assumptions and investor-grade credibility. We utilize our Inachee Index, which ranks sectors based on in-depth articles, considering ROI, startup costs, and ease of entry.
- Business Plans, Pitch Deck & Fundraising Support: Finance + storytelling = a compelling capital raise strategy.

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## **®** Bonus Insight:

Want to know which business sector fits you best?

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