

Eric Ankenman

Eric is a 15+ year creative director working in agency and non-profit environments, and has worked with everything from Fortune 50 (Amazon, Meta, Intel, etc.) all the way down to tiny startups and nonprofits, and has worked with organizations in tech, CPG goods, retail, real estate, legal, pharmaceutical, educational, insurance, and mental health sectors. He specializes in helping organizations understand what makes them unique, and crafting those insights into compelling stories that enhance the customer experience and win market share.

Capabilities:

- Story/Brand/Category Ideation
- Digital/Print Copywriting
- Digital Ad Creation (Google/Meta/LinkedIn)
- eBook & White Paper Creation
- Video Creation & Production
- Campaign Development
- Speech Writing/Coaching
- Rapid Creative Prototyping
- Brand/Narrative Development

Our Core Services

- ☒ **Fractional CFO / Office of the CFO/Bookkeeping:** Bookkeeping & accounts, Tax, dashboards, financial reports, and strategy from a CPA led team.
- ☒ **Audit & Due Diligence Readiness:** Get prepared for investors, lenders, or audits—without the panic.
- ☒ **Feasibility Studies & Financial Modelling:** Custom models with realistic assumptions and investor-grade credibility. We utilize our Inachee Index, which ranks sectors based on in-depth articles, considering ROI, startup costs, and ease of entry.
- ☒ **Business Plans, Pitch Deck & Fundraising Support:** Finance + storytelling = a compelling capital raise strategy.

Contact

Email: contact@inachee.com

Website: www.inachee.com

Phone: +1-202-816-8164 (U.S.) | +44-742-991-8260 (U.K.)

Bonus Insight: Want to know which business sector fits *you* best?

Take our free quiz at: www.inachee.com/advancedthinking